

Electronic Portfolio Brief
BA (Hons) Fashion - W235

You are invited to submit an electronic portfolio as part of your assessment for entry onto your chosen course. Your portfolio will give us an understanding of not only your creative and representative skills, but also your critical thinking. At this stage we do not expect you to present finalised work, rather a work in progress, demonstrating ideas, experimentation, and development.

Your portfolio should consist of recent art and design and visual work, and be presented in order to best demonstrate your abilities and experience. Be reasonably selective in what you send - remember that the admissions tutors will be basing their decision significantly on the contents and presentation of your portfolio. You will need to select the most relevant pieces of work that best show your strengths in relation to the subject.

Your work should be easy to look through and clearly labelled, with explanations of what each piece is. If you are including images of sketchbooks or physical work, please make sure these are easy to read and not distorted or blurred.

We expect applicants to include some of the following elements in their portfolio:

- Research pages - sketches, collation of images etc.
- Design development
- Personal creative photography
- Graphic design work
- General drawing using variety of mixed media
- Trend or mood-boards demonstrating basic fashion awareness
- Experimental Fashion illustration (preferably using your own personal template)
- A written piece of work on an art based subject
- An image of a designed and produced product e.g. a garment
- Any creative IT skills (Some knowledge of Photoshop or Illustrator is advantageous)
- Most importantly, you need to demonstrate to us that you have a keen interest in fashion and are willing to learn.
- If you have a blog, please include a link to it.

What if I don't have a portfolio?

The work you present in your portfolio will be mostly determined by what you're studying and we appreciate that every applicant's portfolio will be unique (our students come from a wide variety of academic backgrounds). However, if you are studying more traditional subjects and don't have much of the material suggested then please supply work you have created in your free time, anything that you think shows your passion and creativity for the subject. Ensure you include a sample of your writing and a short piece telling us in under 500 words why you think you are the right person for this course.

For more information about your application, or advice for portfolios, contact add.interview@solent.ac.uk

How to submit your electronic portfolio

To ensure your portfolio is considered, please check that your portfolio meets the guidelines below. Please combine all of your work in to one file (no multiple jpegs or files) and send as one document and in one email:

Acceptable formats	<ul style="list-style-type: none"> • .PDF • Microsoft PowerPoint <p>Please ensure the portfolio is publicly viewable</p>
Recommended file size	<ul style="list-style-type: none"> • 5MB - 10MB <p>If your file size is too large for standard email please use one of the below file sharing sites.</p>
Acceptable file sharing sites	<ul style="list-style-type: none"> • Dropbox • One Drive • Google Drive • WeTransfer <p>Please ensure there is no expiry date or password</p>
Unacceptable formats	<ul style="list-style-type: none"> • Facebook • Instagram • Pinterest • Flickr • Multiple Jpegs or files

All portfolio submissions must include your full name, UCAS personal ID number or student number and the Solent University course it is being submitted for.

Email your portfolio to: add.interview@solent.ac.uk

Please submit your portfolio by the deadline date. If you have applied through UCAS, the deadline date will also show on UCAS Track. If you have applied directly your deadline date will be shown on your portfolio request email.

You will not need to attend Solent University on your deadline date to hand your portfolio in - please only submit your portfolio electronically.

We look forward to receiving your electronic portfolio.

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