

Electronic Portfolio Brief
BA (Hons) Graphic Design - W215
BA (Hons) Graphic Design Top Up - WF10

You are invited to submit an electronic portfolio as part of your assessment for entry onto your chosen course. Your portfolio will give us an understanding of not only your creative and representative skills, but also your critical thinking. At this stage we do not expect you to present finalised work, rather a work in progress, demonstrating ideas, experimentation, and, development.

In order to best prepare yourself for providing your electronic portfolio, please take the time to read the guidelines and portfolio requirements below.

Your electronic portfolio should represent a comprehensive selection of work that demonstrates your visual understanding, creativity, and research/development. Your electronic portfolio should exhibit your abilities and therefore you should select your best and most relevant pieces of work.

You should try to include a range of techniques such as:

- Typography
- Drawing and Painting
- Printmaking
- Composition
- Photography
- Research and Design process (e.g. sketchbooks)
- Computer generated designs/short films/animation

You should also include a personal statement detailing who has inspired you and why you have chosen this particular field of study. You may wish to discuss any inspiring exhibitions or events that have influenced your work in Graphic Design.

What if I don't have a portfolio?

The work you present in your portfolio will be mostly determined by what you're studying and we appreciate that every applicant's portfolio will be unique (our students come from a wide variety of academic backgrounds). However, if you are studying more traditional subjects and don't have much of the material suggested then please supply work you have created in your free time, anything that you think shows your passion and creativity for the subject. Ensuring you include a sample of your writing and a short piece telling us in under 500 words why you think you are the right person for this course.

For more information about your application, or advice for portfolios, contact add.interview@solent.ac.uk

How to submit your electronic portfolio

To ensure your portfolio is considered, please check that your portfolio meets the guidelines below. Please combine all of your work in to one file (no multiple jpegs or files) and send as one document and in one email:

Acceptable formats	<ul style="list-style-type: none"> • .PDF • Microsoft PowerPoint <p>Please ensure the portfolio is publicly viewable</p>
Recommended file size	<ul style="list-style-type: none"> • 5MB - 10MB <p>If your file size is too large for standard email please use one of the below file sharing sites.</p>
Acceptable file sharing sites	<ul style="list-style-type: none"> • Dropbox • One Drive • Google Drive • WeTransfer <p>Please ensure there is no expiry date or password</p>
Unacceptable formats	<ul style="list-style-type: none"> • Facebook • Instagram • Pinterest • Flickr • Multiple Jpegs or files

All portfolio submissions must include your full name, UCAS personal ID number or student number and the Solent University course it is being submitted for.

Email your portfolio to: add.interview@solent.ac.uk

Please submit your portfolio by the deadline date. If you have applied through UCAS, the deadline date will also show on UCAS Track. If you have applied directly your deadline date will be shown on your portfolio request email.

You will not need to attend Solent University on your deadline date to hand your portfolio in - please only submit your portfolio electronically.

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